

2025 CONFERENCE SPONSORSHIP OPPORTUNITIES

Every sponsor will receive the following benefits, regardless of sponsorship level:

- 6' table in the conference vendor area
- logo in sponsor slides shared throughout the conference and sheet placed in participant bag
- recognition in promotional materials including conference platform, email blasts, and social media (levels vary)
- 1+ complimentary registration to attend the conference
- presence in the virtual sponsor center and a physical booth at the venue

Additional sponsor benefits are defined by level as follows (yellow highlights indicate fulfilled opportunities):

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| <p>Platinum Sponsor - \$6,500 investment</p> <p><u>Speaker time:</u> 10-minute speaking opportunity during one of the plenary sessions</p> <p><u>Recognition:</u> special recognition throughout the conference, large logo on advertising and promotional materials. Electronic badge to use on your advertising and promotional materials, recognition as lead conference sponsor in all media releases, opportunity for full-page flyer included in attendee bag, and banner logo on Whova</p> <p><u>Registration:</u> five complimentary registrations to attend the conference</p> | \$6,500 |
| <p>Gold Sponsor - \$5,000 investment (0 of 2 available)</p> <p><u>Speaker time:</u> 5-minute speaking opportunity during one of the plenary sessions</p> <p><u>Recognition:</u> special recognition throughout the conference, large logo on advertising and promotional materials. Electronic badge to use on your advertising and promotional materials, recognition as a leading conference sponsor in all media releases, opportunity for half-page flyer included in attendee bag, and banner logo on Whova</p> <p><u>Registration:</u> four complimentary registrations to attend the conference</p> | \$5,000 |
| <p>Silver Sponsor - \$4,000 investment (0 of 3 available)</p> <p><u>Speaker time:</u> 2-minute speaking opportunity during one of the plenary sessions</p> <p><u>Recognition:</u> medium logo on advertising and promotional materials. Electronic badge to use on your advertising and promotional materials, and recognition as a leading conference sponsor in all media releases.</p> <p><u>Registration:</u> three complimentary registrations to attend the conference</p> | \$4,000 |
| <p>Networking Event Sponsor - \$3,750 investment</p> <p><u>Recognition:</u> recognition at networking event, on the drink ticket for participants, and on the Whova agenda</p> <p><u>Registration:</u> two free complimentary registrations to attend the conference</p> | \$3,750 |
| <p>Whova Sponsor (Conference Website & App Platform) - \$3,500 investment</p> <p><u>Recognition:</u> recognition on the homepage of the conference platform</p> <p><u>Registration:</u> two complimentary registrations to attend the conference</p> | \$3,500 |
| <p>Award Breakfast Sponsor - \$3,000 investment</p> <p><u>Recognition:</u> recognition during the ceremony, buffet table tents, and on the Whova agenda</p> <p><u>Registration:</u> two complimentary registrations to attend the conference</p> | \$3,000 |
| <p>People's Choice Award Sponsor - \$3,000 investment</p> <p><u>Recognition:</u> recognition during announcement of the award and on promotional pieces</p> <p><u>Registration:</u> two complimentary registrations to attend the conference</p> | \$3,000 |
| <p>Tuesday Lunch Sponsor - \$2,750 investment</p> <p><u>Recognition:</u> recognition during the lunch, buffet table tents, and on the Whova agenda</p> <p><u>Registration:</u> two complimentary registrations to attend the conference</p> | \$2,750 |

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| <p>Conference Notebook Sponsor - \$2,750 investment</p> <p><u>Recognition:</u> your logo on the front of the conference notebook</p> <p><u>Registration:</u> two complimentary registrations to attend the conference</p> | \$2,750 |
| <p>Plenary Sponsor - \$2,500 investment (0 of 4 available)</p> <p><u>Recognition:</u> recognition during the plenary session and on the Whova agenda</p> <p><u>Registration:</u> two complimentary registrations to attend the conference</p> | \$2,500 |
| <p>Community Give Back Sponsor - \$2,500 investment</p> <p><u>Recognition:</u> recognition during award ceremony and on promotional pieces</p> <p><u>Registration:</u> two complimentary registrations to attend the conference</p> | \$2,500 |
| <p>Conference Bag Sponsor - \$2,000 investment</p> <p><u>Recognition:</u> logo on the swag bag given to each participant</p> <p><u>Registration:</u> two complimentary registrations to attend the conference</p> | \$2,000 |
| <p>Lanyard Sponsor - \$2,000 investment</p> <p><u>Recognition:</u> logo on the lanyards worn by participants</p> <p><u>Registration:</u> two complimentary registrations to attend the conference</p> | \$2,000 |
| <p>Tuesday Breakfast Sponsor - \$2,000 investment</p> <p><u>Recognition:</u> buffet table tents and recognition on the Whova agenda</p> <p><u>Registration:</u> two complimentary registrations to attend the conference</p> | \$2,000 |
| <p>Workshop Sponsor - \$1,500 investment (0 of 2 available)</p> <p><u>Recognition:</u> recognition during the individual workshop and on the Whova agenda</p> <p><u>Registration:</u> two complimentary registrations to attend the conference</p> | \$1,500 |
| <p>Tour Sponsor - \$1,500 investment (0 of 2 available)</p> <p><u>Recognition:</u> recognition during the individual workshop and on the Whova agenda</p> <p><u>Registration:</u> two complimentary registrations to attend the conference</p> | \$1,500 |
| <p>Breakout Session Sponsor - \$1,000 investment (5 of 12 available)</p> <p><u>Recognition:</u> recognition at beginning/end of sponsored session and on the Whova agenda</p> <p><u>Registration:</u> one complimentary registration to attend the conference</p> | \$1,000 |
| <p>Break Sponsor - \$1,000 investment (0 of 3 available)</p> <p><u>Recognition:</u> break table tents, and recognition on the Whova agenda</p> <p><u>Registration:</u> one complimentary registration to attend the conference</p> | \$1,000 |
| <p>Exhibit Sponsor - \$500 investment</p> <p><u>Registration:</u> one complimentary registration to attend the conference</p> | \$500 |