## **2025 CONFERENCE SPONSORSHIP OPPORTUNITIES**

## Every sponsor will receive the following benefits, regardless of sponsorship level:

- 6' table in the conference vendor area
- logo in sponsor slides shared throughout the conference and sheet placed in participant bag
- recognition in promotional materials including conference platform, email blasts, and social media (levels vary)
- 1+ complimentary registration to attend the conference
- presence in the virtual sponsor center and a physical booth at the venue

## Additional sponsor benefits are defined by level as follows (yellow highlights indicate fulfilled opportunities):

Platinum Sponsor - \$6,500 investment Speaker time: 10-minute speaking opportunity during one of the plenary sessions	
<u>Recognition</u> : special recognition throughout the conference, large logo on advertising and promotional materials. Electronic badge to use on your advertising and promotional materials, recognition as lead conference sponsor in all media releases, opportunity for full-page flyer included in attendee bag, and banner logo on Whova	\$6,500
Registration: five complimentary registrations to attend the conference	
Gold Sponsor - \$5,000 investment (2 of 2 available) Speaker time: 5-minute speaking opportunity during one of the plenary sessions	
<u>Recognition</u> : special recognition throughout the conference, large logo on advertising and promotional materials. Electronic badge to use on your advertising and promotional materials, recognition as a leading conference sponsor in all media releases, opportunity for half-page flyer included in attendee bag, and banner logo on Whova	\$5,000
Registration: four complimentary registrations to attend the conference	
Silver Sponsor - \$4,000 investment (3 of 3 available)	
Speaker time: 2-minute speaking opportunity during one of the plenary sessions	
<u>Recognition</u> : medium logo on advertising and promotional materials. Electronic badge to use on your advertising and promotional materials, and recognition as a leading conference sponsor in all media releases.	\$4,000
Registration: three complimentary registrations to attend the conference	
Networking Event Sponsor - \$3,750 investment	
Recognition: recognition at networking event, on the drink ticket for participants, and on the Whova agenda	\$3,750
Registration: two free complimentary registrations to attend the conference	
Whova Sponsor (Conference Website & App Platform) - \$3,500 investment	to 500
Recognition: recognition on the homepage of the conference platform	\$3,500
Registration: two complimentary registrations to attend the conference	
Award Breakfast Sponsor - \$3,000 investment Recognition: recognition during the ceremony, buffet table tents, and on the Whova agenda	¢2.000
<u>Registration</u> : two complimentary registrations to attend the conference	\$3,000
Peoples' Choice Award Sponsor – \$3,000 investment	
Recognition: recognition during announcement of the award and on promotional pieces	\$3,000
Registration: two complimentary registrations to attend the conference	40,000
Tuesday Lunch Sponsor - \$2,750 investment	
Recognition: recognition during the lunch, buffet table tents, and on the Whova agenda	\$2,750
Registration: two complimentary registrations to attend the conference	

Conference Notebook Sponsor - \$2,750 investment	
Recognition: your logo on the front of the conference notebook	\$2,750
Registration: two complimentary registrations to attend the conference	
Plenary Sponsor - \$2,500 investment (0 of 4 available)	
Recognition: recognition during the plenary session and on the Whova agenda	\$2,500
Registration: two complimentary registrations to attend the conference	
Community Give Back Sponsor - \$2,500 investment	
Recognition: recognition during award ceremony and on promotional pieces	\$2,500
Registration: two complimentary registrations to attend the conference	
Conference Bag Sponsor - \$2,000 investment	
Recognition: logo on the swag bag given to each participant	\$2,000
Registration: two complimentary registrations to attend the conference	
Lanyard Sponsor - \$2,000 investment	
Recognition: logo on the lanyards worn by participants	\$2,000
Registration: two complimentary registrations to attend the conference	
Tuesday Breakfast Sponsor - \$2,000 investment	
Recognition: buffet table tents and recognition on the Whova agenda	\$2,000
Registration: two complimentary registrations to attend the conference	
Workshop Sponsor - \$1,500 investment (2 of 2 available)	
Recognition: recognition during the individual workshop and on the Whova agenda	\$1,500
Registration: two complimentary registrations to attend the conference	
Tour Sponsor - \$1,500 investment (2 of 2 available)	
Recognition: recognition during the individual workshop and on the Whova agenda	\$1,500
Registration: two complimentary registrations to attend the conference	
Breakout Session Sponsor - \$1,000 investment (12 of 12 available)	
Recognition: recognition at beginning/end of sponsored session and on the Whova agenda	\$1,000
Registration: one complimentary registration to attend the conference	
Break Sponsor - \$1,000 investment (3 of 3 available)	
Recognition: break table tents, and recognition on the Whova agenda	\$1,000
Registration: one complimentary registration to attend the conference	
Exhibit Sponsor - \$500 investment (0 of 15 available)	\$500
Registration: one complimentary registration to attend the conference	\$20U